U-I Collaboration Showcase:

Tongji University with SUGAR Network

2016. 6

Sino-Finnish Centre, Tongji University (2010)

Sino-Finnish Centre, a Tongji-Aalto joint effort, an interdisciplinary open Innovation platform

SFC joined Sugar Network (2013)

SFC joined Sugar Network (2013)

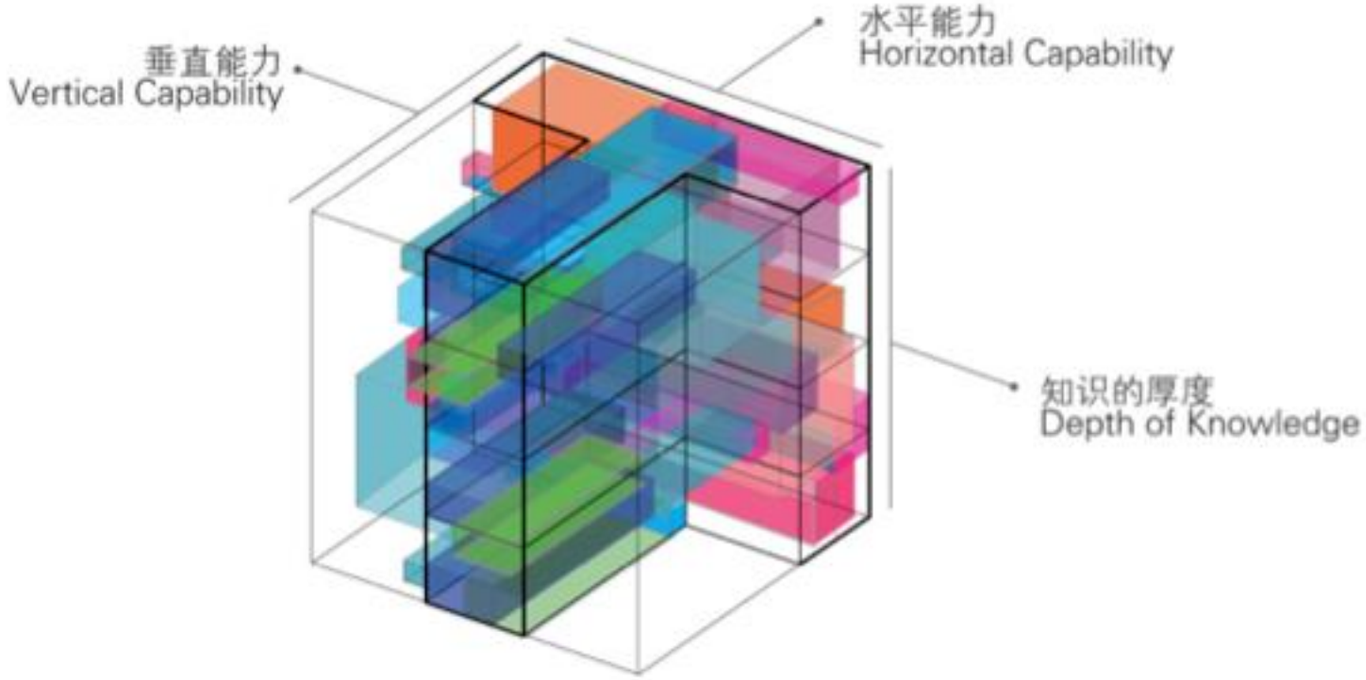
Tongji University Shanghai International College of Design and Innovation (2016)

February 25, Ministry of Education officially announced approval of the proposal of establishing Tongji University Shanghai International College of Design and Innovation (Shanghai D&I), an initiative of “Chinese-Foreign Cooperation in Running Schools”;
April 14, Lunching Ceremony of Shanghai D&I was held;
Initiated by Tongji University in China and Aalto University in Finland, Shanghai D&I will welcome selected top universities and institutes with vision and mission alike to join the community.

Three-dimensional T-shaped Talent Cultivation System

垂直能力
Vertical Capability

水平能力
Horizontal Capability



Teaching Philosophy:
To establish a three-dimensional T-shaped Cultivation System for developing innovative talents in Undergraduate, Graduate and Ph.D. levels.

The vertical leg of T: students are well trained in their home discipline;
The horizontal leg of T: students need to obtain broad vision and the ability to integrate know-how from different vertical knowledge.To achieve this, students are encouraged to collaborate in interdisciplinary teams and work on challenging real-world problems.

Collaboration with industries is always a win-win way: the students can apply and develop their know-how and creativity in a real context while receiving the technical support from the industry experts; the industries can use the opportunities to explore the unexpected possibilities, from products to strategies of the companies, being inspired by the creation from the young brains.

Course projects: Studio 3

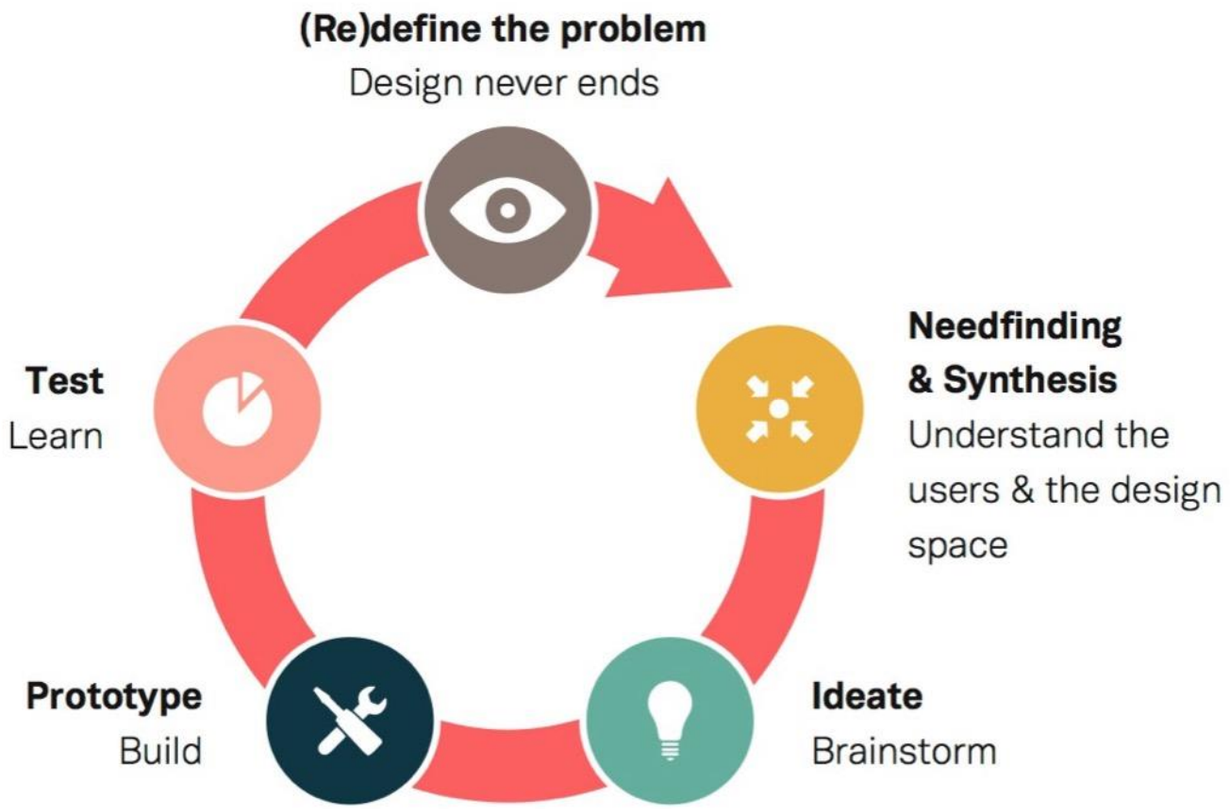
Key words:

Interdisciplinary
Cross cultural
Multi-stakeholders
Learning by doing: Lecture + Project
PBL: Passion/ Project/ Problem/ Person/ Play…
Inclusive mindset
Dance with ambiguity/ uncertainty
Experimental: Fail early, fail often
Empathy
Adductive thinking

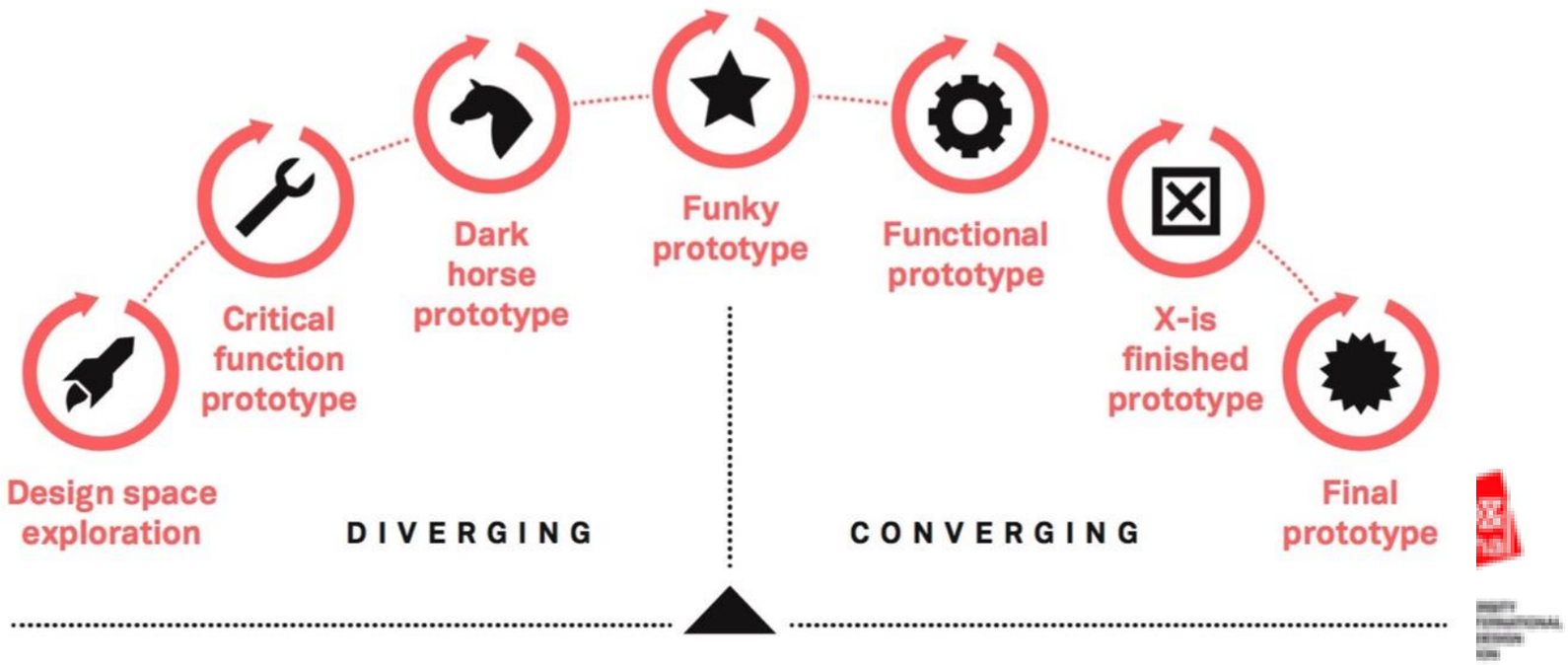
Human-centered solutions

Tested prototypes
Documented processes
Final report

Design Thinking Approach



Macro Cycle



Multidisciplinary + Cross-cultural student teams

more than 25 disciplines;
24 International students;

5 to 6 students per team from Tongji
+(Optional) students from partner universities;

Architecture2
Mechanical Engineering2
Humanity
Chemistry
English3
Applied Linguistics
Vehicle Engineering4
Structrural Geology
Engineering Management
Automation
Design25
Civil Engineering5
Computer Science and Technology5
Software Engineering2
Politics2
Radio and Television Editing
Geological Engineering
Urban Planning2
Mechanical and Production Engineering5
Mechatronics
Business and Design
Management
Life Science
Environmental Engineering
Entreprise Management

Previous Projects

UBS

University of St.Gallen

HASSO PLATTNER
Institute of Design at Stanford

SFC
Sino-Finnish Centre
Tongji University
同济大学中芬中心

Chinese
Localization
+
Global Network

ABB
Power and productivity
for a better world™

Aalto University

sugar

HBV
BUSKERUD AND VESTFOLD UNIVERSITY COLLEGE

DFGN

VOLVO

Audi

PSA PEUGEOT CITROËN

electric
mobility
norway

DESIGN
SINCE 1969
M310
INNOVATION

D&
Shanghai

UBS: Dynasty

Dynasty integrates wealth management into the lives of first Generation Chinese HNWI, and has an empowering online platform that brings together the most important aspects of the customer's life: wealth, health and value.

Opportunities/ Benefits to Join SUGAR

Stanford Design Thinking Methodology/ Expertise

International Teaching/ Facilitating Team from SUGAR

Industry Supervisor: Designer, Developer, Business Leader, etc.

Company's Latest Technologies

Student & Faculty Mobility

Multidisciplinary & International Student Teams

University- Company Collaboration

Real Projects from Company

with VOLVO Group

2015

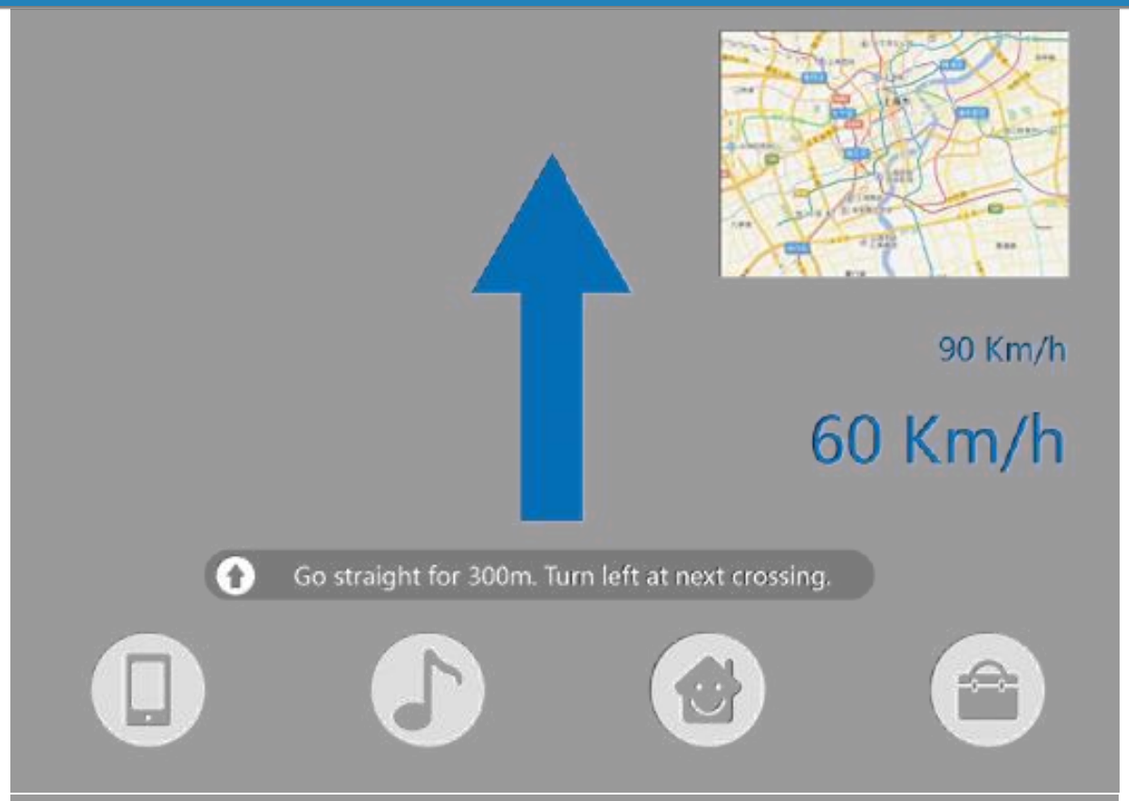
Course Project:
Capturing Cultural Aspect
in User Interface Design
(2014-2015 Spring Semester)

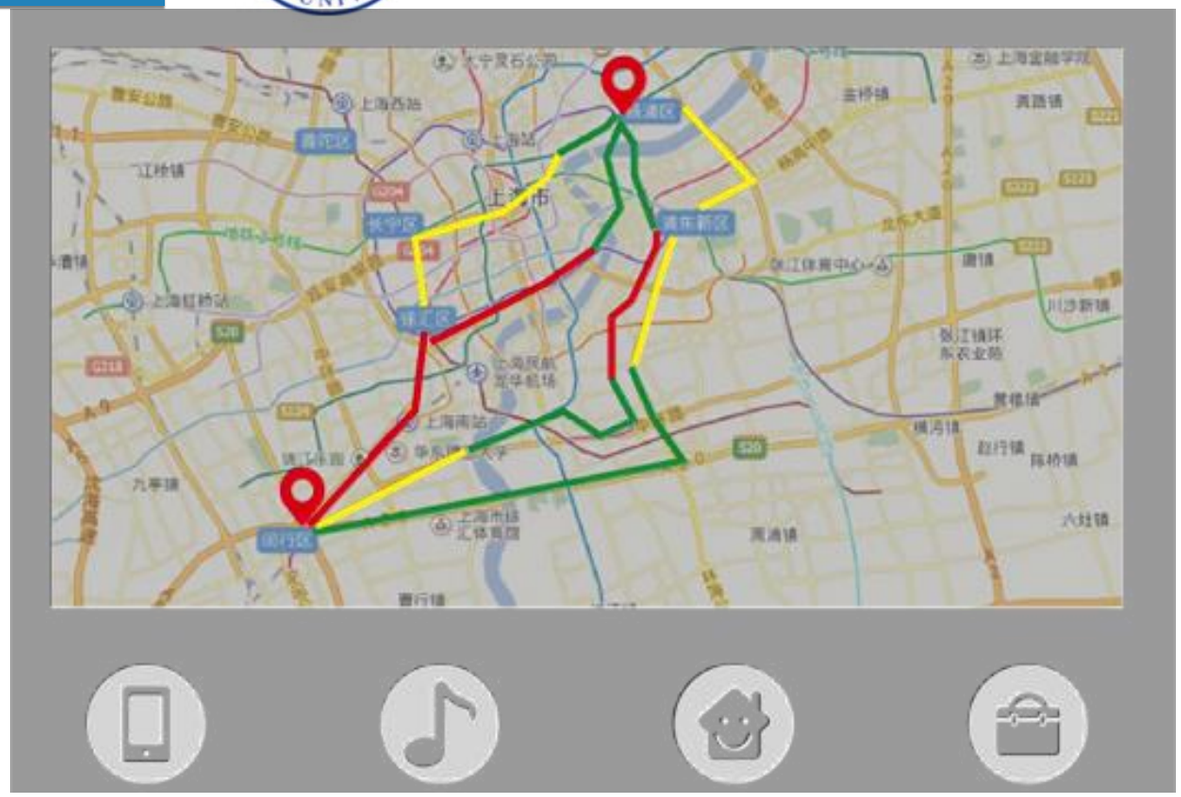
Course Project:
Heads up display(HUD)
in trucks In china
(2015-2016 Autumn Semester)

HUD with VOLVO Group

The mission was to classify the truck information which can be shown on Heads up display (HUD) on Volvo trucks in China. Both driving activities and non-driving activities could be included in the scope.

HUD with VOLVO Group





1-Driving-Mode:
Driving-Mode has a GPS central area with an arrow or a classical GPS road with an arrow showing the road, the maximum speed and the current speed. This central area also includes warning of the radars. Below this area, a line of urgent notifications is displayed, e.g. traffic jam, low level of fuel or technical issues.

2-Non-Driving Mode:
Non-Driving mode includes the same functionalities as the Driving Mode.
In addition, the various central area that contains GPS under Driving Mode offers a possibility of video conversation through wechat with family, friends and relatives, which is found very important for the drivers during their long journey.
It also offers projection of your phone screen on the glass. Therefore, the driver can watch movies.

3- Automatic Mode:
In the perspective of the automation of cars, trucks and other means of transportation in the next 10 years, we believe it to be very important to take into account the Automatic Mode.

SAP Intelligent Shopping Project

爱思普

SAP 智能购物

SAP Intelligent Shopping

本项目将室内定位、RFID标签、增强现实等技术集成到超市中，结合大数据的挖掘与计算，为顾客带来了更加便捷与个性化的购物体验，也实现了商家的科学高效管理。

In this project, we integrate AP Location, RFID Label and Augment Reality into supermarket, combining with big data mining and calculating, bringing the clients a more convenient and personalized shopping experience, together the merchant can benefit from a more scientific and efficient management.

Special Thanks to SAP

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Collaboration on Innovation Project

We are open to collaborate with universities/ companies at home and abroad for:

One-year Project

One-semester Project

6-Week Studio

Thematic Workshop

LET’S CONNECT

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THANKS!